



# Council for Cross Cultural Affairs

*Promoting cultural integration, educational advancement, and civic leadership*

The International Kids Festival, one of California's premier free family events, will return for its 22nd year on Saturday, May 23, 2026, from 10:00 AM to 4:00 PM at the William A. Carroll Amphitheater in William Land Park, Sacramento. This vibrant celebration of childhood, culture, and community continues to be a cherished tradition in the region.

**Organized by the Council for Cross Cultural Affairs** in collaboration with Russian American Media, Community Outreach Academy, Slavic Community Center of Sacramento, and the Slavic-American Chamber of Commerce, the festival offers a day filled with multicultural performances, interactive activities, and family-friendly entertainment.

The festival is proud to have the support of State Senator Angelique Ashby, Sacramento County Supervisor Rich Desmond, and local chambers of commerce, reflecting a strong commitment to community engagement and cultural celebration.

## **FESTIVAL HIGHLIGHTS:**

- **Live Performances:** Over 50 cultural groups showcasing music, dance, and martial arts on the main stage.
- **Interactive Zones:** Including pony rides, a miniature train, bounce houses, rock climbing, and a new Art Zone sponsored by Drawcademy.
- **STEMpire Zone:** Hands-on science and technology activities for curious minds.
- **Health Zone:** Consultations and resources from over 20 medical organizations, coordinated by UC Davis.
- **Education Zone:** Educational programs and activities presented by Gateway Community Charter Schools, highlighting innovative learning approaches, student engagement, and academic enrichment opportunities for children and families.
- **Culinary Delights:** A diverse selection of international cuisines from local food vendors.
- **Prize Giveaways:** Raffles every 30 minutes with prizes ranging from children's bicycles to gift certificates.



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## **FOR VENDORS AND SPONSORS:**

Businesses, non-profits, and government agencies are invited to participate in this high-visibility event. With limited booth spaces remaining, interested parties should act promptly to secure their spot.

- **Vendor Inquiries:** Call [\(916\) 483-5454](tel:(916)483-5454)
- **Sponsorship Opportunities:** Call [\(916\) 519-6461](tel:(916)519-6461)
- **Online Registration:** [www.InternationalKidsFestival.org](http://www.InternationalKidsFestival.org)

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## **ADMISSION AND TRANSPORTATION:**

Admission to the International Kids Festival is free. To facilitate attendance, Sacramento Regional Transit is offering complimentary rides to the event. Attendees can access a free ride flyer on the festival's website to present to bus drivers or fare inspectors.

## **EVENT DETAILS:**

- **Date:** Saturday, May 23, 2026
- **Time:** 10:00 AM – 4:00 PM
- **Location:** William A. Carroll Amphitheater, 3901 Land Park Drive, Sacramento, CA 95822
- **Website:** [www.InternationalKidsFestival.org](http://www.InternationalKidsFestival.org)
- **Contact:** [\(916\) 483-5454](tel:(916)483-5454) | [info@c4cca.org](mailto:info@c4cca.org)

Join us for a day of joy, learning, and community spirit at the 22nd Annual International Kids Festival. Celebrate the richness of cultures and the wonder of childhood in the heart of Sacramento.

## **Media Contact:**

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