



22nd Annual International Kids Festival

Saturday, May 23, 2026, 10am - 4pm
WILLIAM LAND PARK AMPHITHEATER



FESTIVAL BENEFITS

ANNUAL INTERNATIONAL KIDS FESTIVAL SATURDAY, MAY 23, 2026

22nd Annual International Kids Festival

Saturday, May 23, 2026, 10am - 4pm
WILLIAM LAND PARK AMPHITHEATER

www.InternationalKidsFestival.org



AUDIENCE

The International Kids Festival is an annual event that attracts thousands of families from Russian-speaking, Asian, African-American, Hindu, Latino, and other diverse communities. This festival provides a unique opportunity for direct engagement with multicultural audiences, helping businesses and organizations build lasting connections with these growing market segments.

For over 20 years, the festival has enabled hundreds of organizations to reinforce their community presence, enhance brand visibility, and effectively reach diverse families in an inclusive and dynamic setting.

BENEFITS

- Directly CONNECT with multicultural consumers
- Personally PRESENT your products/services
- EDUCATE community about your services
- Increase your BRAND awareness
- PROMOTE your programs/specials
- DIFFERENTIATE your company from your competitors

BOOTH PACKAGE FEATURES

- 10' x 10' exhibit booth
- 6' table
- 2 fold-up chairs
- Booth set-up & tear-down
- Access to electricity upon demand (additional \$100)

VENDOR TYPE



PREMIUM EXHIBITION **\$1,000 (2 BOOTHS)**

(Organizer provides 10x10ft canopy, 6ft table, 2 chairs, and handles full setup & takedown) + One Branded Instagram & Facebook Social Media Post / Story



REGULAR EXHIBITION BOOTH **\$600**

(Organizer provides 10x10ft canopy, 6ft table, 2 chairs, and handles full setup & takedown)



FOOD VENDOR/TRUCK **\$500**

All food vendors and food trucks must possess valid health inspection permits and all required licenses to operate in compliance with local and state regulations. Vendors are responsible for maintaining cleanliness during the event and for proper cleanup of their designated festival zone after the event concludes.



SPACE ONLY **\$500**

(Vendor brings 10x10ft canopy, 6ft table, and 2 chairs, and handles full setup, takedown, and cleaning). A fire-resistant 10 x 10 ft canopy is required for all vendors in accordance with safety regulations.

DIGITAL-ONLY SUPPORTERS

Logo featured on the official website in a related category. Booth at event not included

COMMUNITY PARTNER
\$350



SHINE ONLINE PARTNER
\$250



FESTIVAL FRIEND
\$100



BOOTH RESERVATION

ANNUAL INTERNATIONAL KIDS FESTIVAL SATURDAY, MAY 23, 2026

VENDOR TYPE

BUSINESS / NON-PROFIT*

- Premium Exhibition Booth \$1,000
(Prime Location + 1/4 Page Program Ad)
- Premium Booth Package \$750
(Organizer provides 10x10ft canopy, 6ft table, 2 chairs, and handles full setup & takedown) + One Branded Instagram & Facebook Social Media Post / Story
- Regular Exhibition Booth \$600
(Organizer provides 10x10ft canopy, 6ft table, 2 chairs, and handles full setup & takedown)
- Food Vendor/Truck \$500
All vendors must possess valid health inspection permits and all required licenses to operate in compliance with local and state regulations.
- Space Only \$500
(Vendor brings 10x10ft canopy, 6ft table, and 2 chairs, and handles full setup & takedown)

DIGITAL-ONLY SUPPORTERS

(Logo featured on the official website in a related category. Booth at event not included)

- Community Partner \$350
- Shine Online Partner \$250
- Festival Friend \$100

* 10% discount available for non-profit organizations and veterans.

TOGETHER WE CAN MAKE A DIFFERENCE!

**YES! WE WOULD LIKE TO PARTICIPATE AT THE
22ND ANNUAL INTERNATIONAL KIDS FESTIVAL**

Organization Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Phone Number: (____) _____ Direct Phone Number: (____) _____

E-Mail: _____

Website: _____

CCCA Representative you are working with: _____

I, the undersigned, am authorized to agree to this agreement on behalf of the name company or organization for Vendor's participation at level indicated herein, and on the terms and conditions indicated, at the 22nd Annual International Kids Festival to be held on Sat, May 23, 2026 from 10am to 4pm at William Land Park Amphitheater. No refunds after payment has made.

Printed Name of Authorized Vendor Representative: _____

Title _____ Telephone: _____

E-mail: _____

Representative Signature: _____ Date: _____

INSTRUCTIONS: (a) Fill-out all Information in the spaces provided, (b) sign with Authorized Signature on behalf of Vendor, including contact information for both representative and billing address of Vendor, (c) submit completed Vendor Application & Agreement via either by email to Info@c4cca.org or by mail with payment to CCCA, Inc. at: 1851 Heritage Ln, Ste 141-C Sacramento, CA 95815. More info at 916-483-5454, or www.C4CCA.org

22nd Annual

International Kids Festival



PROGRAM 2026



FRONT COVER

Your logo on the Front Cover



Become a sponsor!

YOUR AD INSIDE THE FESTIVAL PRINTED PROGRAM

PREMIUM POSITIONS



■ **BACK COVER PAGE**
(5.5"X8.5" FULL BLEED)
\$3,000



■ **INSIDE COVER**
FRONT \ BACK (5"X 8")
\$2,500

■ **FIRST 3 PAGES**
FULL PAGES (5"X 8")
\$2,000

REGULAR INSIDE PAGES



■ **FULL PAGE**
(5"X 8")
\$1,000

■ **1/2 PAGE** (5"X4")
\$750

■ **1/4 PAGE** (2.4"X5")
\$500



■ **DOUBLE TRACK DISPLAYS**
(11"X8.5")
\$2,000

All program ads printed in full color.
Prices included professional graphic design. Full bleed advertisement design options available upon demand.



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Organizer



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